

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.38
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN WA- JOE KNAUER _____

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

ICE)

DATE OCT2/12 18.38

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TO LENA
FR JULIE
RUCJ M7 CREATED M8
MOVED \$\$ TO 6228189
TTLS \$10500..47X
PLS CFM, THX 10/2

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE =	AGENCY EST# = 691		
AGENCY PRODUCT CODE =			
20 S 1100A-1200N	30	\$1,000.00	9/27 9/27 0 THU

PROGRAM	THE VIEW	SPOT(S)	MISSED	SEP27	30S	\$(1,000.00)	(OCT1/12)
CREDIT TAKEN FOR	1						
STATION MAKEGOOD OFFERS:				SEP27	30S	\$1,000.00	PLS ADVISE.
M7	REJECT	BUY#20	MISSED: THU/1100A-1200N	OCT5	30S	\$1,000.00	
			OFFER: FRI/500A-530A				
			CMT: WE CAN OFFER: MAY WE	EXTEND	AND	EXTEND	TRAFFIC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#20	MISSED: THU/1100A-1200N	SEP27	30S	\$1,000.00	(OCT2/12)					
			OFFER: NONE									
			CMT: MOVE MONEY TO 6228189									

CONTRACT TOTAL 105500.00

TOTAL SPOTS 47

SEP/12 105500.00

MARKET TOTALS \$306,571

WFTV 35%	WKMG 19%	WESH 29%	WOFL 15%	WKCF 1%	WRBW 0%	CABL 0%
WOPX 0%	WRDQ 1%	EFTV 0%				

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE